This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

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1. (Currently Amended) An apparatus, comprising:

a pliable structure having first and second opposite ends, first and second opposite sides and being adapted to be inserted into a pocket of clothing worn by a user, wherein said first and second sides are reflective, and said structure seats free of a fastener within the pocket.

said structure being further adapted to reflect light no matter which side or which end protrudes from the pocket.

- 2. (Canceled)
- 3. (Previously Presented) The apparatus of claim 1, wherein said structure is adapted to fit within a shirt pocket of a user.
- 4. (Previously Presented) The apparatus of claim 1, wherein said structure is adapted to fit within a pants pocket of a user.
- 5. (Previously Presented) The apparatus of claim 1, wherein said structure is adapted to protrude out of the pocket when seated in the pocket of the user.
- 6. (Original) The apparatus of claim 1, wherein said structure is substantially oblong.
- 7. (Original) The apparatus of claim 1, wherein said structure is substantially planar.

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- 9. (Original) The apparatus of claim 1, wherein said structure is 13 inches long x 2.5 inches wide.
- 10. (Original) The apparatus of claim 1, wherein said structure is 0.25 inches thick.
- 11. (Original) The apparatus of claim 1, wherein said structure is manufactured from reflective material.
- 12. (Original) The apparatus of claim 1, wherein reflective material is attached to said sides.
- 13. (Original) The apparatus of claim 12, wherein said reflective material is reflective tape.
- 14. (Previously Presented) The apparatus of claim 12, wherein said structure includes at least one recessed area in said sides to accommodate said reflective material.
- 15. (Original) The apparatus of claim 14, wherein said recessed area is 3.6 inches long and 2.1 inches wide and 0.2 inches deep.
- 16. (Original) The apparatus of claim 14, wherein said structure includes three said recessed areas in each of said sides.

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- 17. (Original) The apparatus of claim 1, where said structure includes at least one aperture.
- 18. (Original) The apparatus of claim 16, wherein said structure includes a pair of apertures between adjacent said recessed areas.
- 19. (Original) The apparatus of claim 1, wherein said structure includes radiused corners.
- 20. (Original) The apparatus of claim 19, wherein said radius is 0.25 inch.
- 21. (Currently Amended) An apparatus, comprising:

a pliable structure having first and second opposite sides and being adapted to removably attach without a fastener to clothing, wherein said first and second sides include three recessed areas and four holes, two holes being between adjacent said areas, and wherein said recessed areas include reflective tape adhered therein.

22. (Currently Amended) A method for signaling the presence of a user, comprising:

providing a pliable structure having first and second opposite ends, first
and second opposite sides and being adapted to be inserted into a pocket of clothing worn
by a user, said first and second sides being reflective, wherein said structure is configured
to seat free of a fastener within the pocket;

inserting said structure into a pocket of clothing worn by the user without regard to which side or which end protrudes from the pocket; and reflecting light with said structure.

23. (Canceled)

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- 24. (Previously Presented) The method of claim 23, further comprising configuring said structure to fit within a shirt pocket of a user.
- 25. (Previously Presented) The method of claim 22, further comprising configuring said structure to fit within a pants pocket of a user.
- 26. (Previously Presented) The method of claim 22, further comprising adapting said structure to protrude out of the pocket when seated in the pocket of the user.
- 27. (Original) The method of claim 22, further comprising constructing said structure from reflective material.
- 28. (Original) The method of claim 22, further comprising manufacturing said structure from flexible material.
- 29. (Original) The method of claim 22, further comprising manufacturing said structure to be substantially oblong.
- 30. (Original) The method of claim 22, further comprising manufacturing said structure to be substantially rectangular.
- 31. (Original) The method of claim 22, further comprising manufacturing said structure to be 13 inches long and 2.5 inches wide.
- 32. (Original) The method of claim 22, further comprising manufacturing said structure to be 0.25 inches thick.

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33. (Original) The method of claim 22, further comprising attaching reflective material to said sides.

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34. (Original) The method of claim 33, further comprising recessing at least one area of said structure to accommodate said reflective material.

35. (Original) The method of claim 34, wherein said area is 3.6 inches long x 2.5 inches wide x 0.2 inches thick.

36. (Original) The method of claim 34, further comprising recessing three of said areas in each of said sides.

37. (Original) The method of claim 33, further comprising recessing said structure to accommodate reflective tape.

38. (Original) The method of claim 22, further comprising including an aperture in said structure.

39. (Original) The method of claim 36, further comprising including a pair of apertures between adjacent said areas.

40. (Original) The method of claim 22, further comprising radiusing each corner of said structure.

41. (Original) The method of claim 40, wherein the radius of each said corner is 0.25 inches.

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- 42. (Currently Amended) An apparatus, comprising:
- a semi-rigid and pliable structure having first and second opposite ends, first and second opposite sides and being adapted to be inserted into a pocket of a user, wherein said first and second sides are reflective, and said structure seats free of a fastener within the pocket.
- 43. (Previously Presented) The apparatus of claim 42 wherein said structure is further adapted to reflect light no matter which side or which end protrudes from the pocket.
- 44. (Previously Presented) The apparatus of claim 42 wherein said structure is adapted to fit within a shirt pocket of a user.
- 45. (Previously Presented) The apparatus of claim 42, wherein said structure is adapted to fit within a pants pocket of a user.
- 46. (Previously Presented) The apparatus of claim 42, wherein said structure is adapted to protrude out of the pocket when seated in the pocket of the user.
- 47. (Previously Presented) The apparatus of claim 42, wherein said structure is substantially oblong.
- 48. (Previously Presented) The apparatus of claim 42, wherein said structure is substantially planar.
- 49. (Previously Presented) The apparatus of claim 42, wherein said structure is substantially rectangular.

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- 50. (Previously Presented) The apparatus of claim 42, wherein said structure is 13 inches long x 2.5 inches wide.
- 51. (Previously Presented) The apparatus of claim 42, wherein said structure is 0.25 inches thick.
- 52. (Previously Presented) The apparatus of claim 42, wherein said structure is manufactured from reflective material.
- 53. (Previously Presented) The apparatus of claim 42, wherein reflective material is attached to said sides.
- 54. (Previously Presented) The apparatus of claim 53, wherein said reflective material is reflective tape.
- 55. (Previously Presented) The apparatus of claim 53, wherein said structure includes at least one recessed area in said sides to accommodate said reflective material.
- 56. (Previously Presented) The apparatus of claim 55, wherein said recessed area is 3.6 inches long and 2.1 inches wide and 0.2 inches deep.
- 57. (Previously Presented) The apparatus of claim 55, wherein said structure includes three said recessed areas in each of said sides.
- 58. (Previously Presented) The apparatus of claim 42, where said structure includes at least one aperture.

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- 59. (Previously Presented) The apparatus of claim 55, wherein said structure includes a pair of apertures between adjacent said recessed areas.
- 60. (Previously Presented) The apparatus of claim 42, wherein said structure includes radiused corners.
- 61. (Previously Presented) The apparatus of claim 42, wherein said radius is 0.25 inch.